

FOR IMMEDIATE RELEASE

Contact for Roadside Attractions:

Veronica Bufalini, 323-882-8490, veronicab@roadsideattractions.com

Meghann Burns, 323-882-8490, meghannb@roadsideattractions.com

**ROADSIDE ATTRACTIONS TELLS THE EPIC & TRUE STORY OF
PRINCESS KAIULANI
STARRING Q'ORIANKA KILCHER AND BARRY PEPPER**

Los Angeles, CA (February 9, 2010) – Roadside Attractions has acquired all U.S. rights to the Hawaiian historical biopic *PRINCESS KAIULANI*, written and directed by Marc Forby. *PRINCESS KAIULANI* features a star-making performance by Q'orianka Kilcher (*The New World*), as a turn-of-the-century princess caught up in the last days of the Hawaiian monarchy. Also starring are Barry Pepper (upcoming in *Casino Jack*, *Seven Pounds*), Shaun Evans and Will Patton (*American Violet*, *Wendy and Lucy*). Roadside will release the film theatrically in late spring of 2010 and Lionsgate will release the film on DVD and other US ancillary markets through Roadside's output deal. The film had its world premiere at the recent Hawaii International Film Festival (under the title *BARBARIAN PRINCESS*) where it sold out all screenings and won the Audience Award. The film was produced by Island Film Group and Matador Pictures. Contentfilm International is handling international sales.

1888, the Kingdom of Hawaii is divided by a bitter civil war. Princess Kaiulani, the young heir to the throne, is suddenly forced to flee the home she adores and move to England where she finds an altogether different life - one where she is not considered royalty. As she grows up and adapts to her new life there, she falls in love with the rebellious but sweet-natured Clive. At the tender age of 17, she receives the devastating news that the Monarchy has been overthrown and her aunt, Queen Liliuokalani, has been arrested. The young Princess must choose between her true love and the responsibility to her beloved islands and the Hawaiian people. Learning what it truly means to be a nation's Princess, Kaiulani makes it her mission to restore her kingdom, travelling to America to win the hearts and minds of the people.

The deal was brokered by Roadside's co-Presidents Eric d'Arbeloff and Howard Cohen and Island Film Group founders Roy Tjioe and Ricardo Galindez on behalf of the filmmakers.

“This is a lovely film that tells the very moving story of the beginning of modern Hawaii,” said d’Arbeloff, adding that, “most mainlanders don’t know the true story of this brave princess and will be fascinated by her.”

“We are honored to present an important part of Hawaii and America’s history to the world at large,” said Tjioe. “The Princess’ grace and beauty won over the American public, and her efforts on behalf of her people have earned her a special place in the hearts of Hawaiians and non Hawaiians alike,” said Galindez.

Contentfilm International presents a Matador Pictures, Island Film Group and Trailblazer Films production in association with the Screen East Content Investment Fund. Produced by Nigel Thomas, Ricardo S. Galindez, Roy J. Tjioe, Lauri Apelian, and Marc Forby. Executive producers are Jeffrey K.D. Au, Leilani Forby, Charlotte Walls, Wanda Watumull, Laurie Hayward and Sheryl Crown. *PRINCESS KAIULANI* is a Roadside Attractions release.

About Roadside Attractions

Roadside Attractions, founded in 2004 by Howard Cohen and Eric d’Arbeloff, is an independent film distribution company known for its specialized theatrical successes. Most recent releases include Academy Award® nominated documentary *THE COVE*, R.J. Cutler’s behind-the-scenes look at Anna Wintour and the making of *Vogue* in *THE SEPTEMBER ISSUE*, and Chris Rock’s hilarious examination of African-American hair issues, *GOOD HAIR*. Upcoming releases include *THE JONESES* starring Demi Moore and David Duchovny, Mitchell Lichtenstein’s *HAPPY TEARS* and Julio DePietro’s *THE GOOD GUY*. Among Roadside’s previous releases are the popular documentaries *SUPER SIZE ME* and *WHAT THE BLEEP DO WE KNOW?*, two dramas embraced by faith audiences, *AMAZING GRACE* and *BELLA*, a trio of older-audience favorites: *LADIES IN LAVENDER*, *STARTING OUT IN THE EVENING* and *BOYNTON BEACH CLUB*, and provocative award winners like *GOODBYE SOLO*, *THE ROAD TO GUANTANAMO* and *THE STONING OF SORAYA M.*

About Island Film Group

Island Film Group is a production and financing company founded by Roy Tjioe and Ricardo Galindez, specializing in tax credit financing for film and television projects based in Hawaii. IFG has produced and/or financed several projects to date, including the television series *BEYOND THE BREAK* for the N Network, television movies *SPECIAL DELIVERY*, *FLIRTING WITH FORTY* starring Heather Locklear and *HONEYMOON CRUISE* for the Lifetime channel, and independent feature films

PRINCESS KAIULANI, about the life of Hawaii's Royal Princess, and SOUL SURFER about Bethany Hamilton and starring Dennis Quaid, Helen Hunt and AnnaSophia Robb. Further information can be found at www.islandfilmgroup.com

About Matador Pictures

Established in 1999, Matador Pictures (www.matadorpictures.com) has become one of the UK's leading independent feature film production and financing companies with a distinguished track record of distinctive and high quality feature films earning both commercial and critical success. Films it has produced, co-produced or co-financed have achieved over 100 major awards, nominations and festival selections. Cinema releases in 2010 include HEARTLESS starring Jim Sturgess, Noel Clarke and Timothy Spall; Jonathan Lynn's WILD TARGET starring Bill Nighy, Emily Blunt, Rupert Everett and Rupert Grint; and DREAD starring Jackson Rathbone and based on the short story by Clive Barker. Films currently in production include the music based comedy from the writers of The Commitments, KILLING BONO, starring Ben Barnes and Robert Sheehan; British comedian Ben Miller's directorial debut, HUGE; and JACKBOOTS ON WHITEHALL, a satirical wartime live-action animation voiced by Ewan McGregor, Rosamund Pike, Dominic West, Richard E Grant and Tom Wilkinson.

###